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## FACSIMILE COVER SHEET

**DATE:** July 20, 2007

**TO:** Examiner VEILLARD, Jacques **FAX NO.:** 571-273-8300  
USPTO GPAU 2165

**FROM:** Jeffrey G. Toler  
Reg. No.: 38,342

**RE U.S. App. No.:** 10/806,047, filed March 22, 2004

**Applicant(s):** Neil Cobb, et al.

**Atty Dkt No.:** 1033-MS1020

**Title:** RHETORICAL CONTENT MANAGEMENT WITH TONE AND  
AUDIENCE PROFILES

**NO. OF PAGES (including Cover Sheet):** 7

### MESSAGE:

Attached please find:

- ☒ Transmittal Form (1 pg)
- ☒ Response to Non-Final Office Action (5 pgs)

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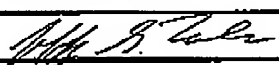
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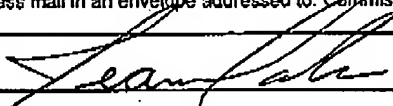
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<b>TRANSMITTAL FORM</b>  (to be used for all correspondence after initial filing)	Application Number	10/806,047
	Filing Date	March 22, 2004
	First Named Inventor	Neil Cobb, et al.
	Art Unit	2165
	Examiner Name	VEILLARD, Jacques
	Attorney Docket Number	1033-MS1020
Total Number of Pages in This Submission	7	

ENCLOSURES (Check all that apply)		
<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement  <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Reply to Missing Parts/Incomplete Application <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation <input type="checkbox"/> Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Landscape Table on CD	<input type="checkbox"/> After Allowance Communication to TC <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input type="checkbox"/> Other Enclosure(s) (please identify below):
Remarks  Customer No.: 60533		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT			
Firm Name	Toler Schaffer LLP		
Signature			
Printed name	Jeffrey G. Toler		
Date	7-19-2007	Reg. No.	38,342

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		7-20-07

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NO. 113 P. 3

Attorney Docket No.: 1033-MS1020

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicants: Neil Cobb, et al.

Title: RHETORICAL CONTENT MANAGEMENT WITH TONE AND  
AUDIENCE PROFILES

App. No.: 10/806,047 Filed: March 22, 2004

Examiner: VEILLARD, Jacques Group Art Unit: 2165

Customer No.: 60533 Confirmation No.: 1540

Atty. Dkt. No.: 1033-MS1020

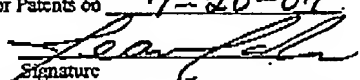
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MS: Amendment  
Commissioner for Patents  
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Alexandria, VA 22313-1450

**RESPONSE TO NON-FINAL OFFICE ACTION**

Dear Sir:

In response to the Non-Final Office Action mailed April 30, 2007, please reconsider the above-identified application in light of the following remarks:

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